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For Immediate Release – April through May 13, 2006 "Be Kind to Animals Week" April 19, 2006





San Bernardino, **CA** – May 7th -- 13th, 2006 is Be Kind to Animals Week! This is a national event sponsored by the American Humane Association (AHA). This year marks the 91st annual celebration, and every year, more animal welfare organizations participate in the program to help raise awareness of the importance of including feathered, finned, and furry animals in our everyday lives.

"Be Kind to Animals Week represents a wonderful tradition of celebrating and respecting animals," says Brian Cronin, San Bernardino County Animal Care & Control (ACC) Program Manager. "This week is a time to reflect on the happiness and joy these companions bring to us. I would like to encourage anyone looking to adopt a new pet to please visit the Big Bear and Devore Animal Shelters or visit ACC's website at www.sbcounty.gov/acc to see all of the wonderful animals that are just waiting to find a new and loving family to shower them with kindness."

In honor of this special week, Animal Care & Control would like to offer a few suggestions for ways to show kindness to pets and other animals:

- Spay/neuter pets and encourage others to do the same
- Purchase a special ID tag/license for your pet to show you care
- Make special treats for your pets (there are lots of pet safe recipes on-line)
- Take your dog out on a leash for a daily walk
- Enroll your dog in an obedience class to teach him/her good manners
- Show your cat you love them by always keeping them indoors where they are safe
- Play with your pet everyday
- Buy your pet a new toy to play with
- Install a feeder outside a window of your home to attract wild birds
- Help friendly stray animals get off the street by taking them to a shelter where they
 will receive care and hopefully be reunited with their owner or be adopted into a
 new home
- Report animal abuse or neglect
- Volunteer your time to help animals in need
- Start a recycling program to help save animal habitats
- Plant a bush that feeds butterflies
- Speak out on the importance of respecting animals

For more information, please call the San Bernardino County Animal Care & Control Program toll free at 1-800-472-5609. Thank you!